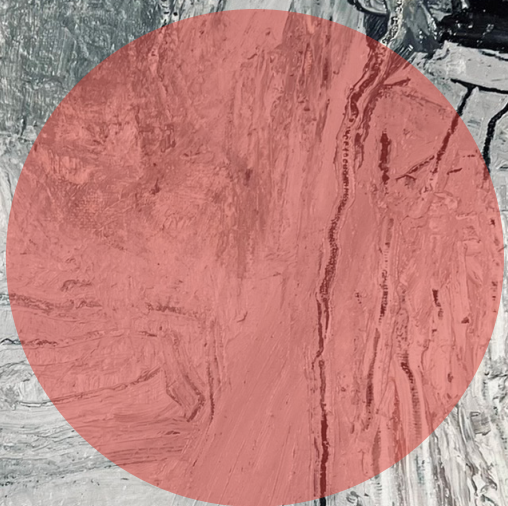


20



23

Association  
*for Visual Arts*



## A long and remarkable **LEGACY**

Arguably South Africa's oldest arts organisation, the Association for Visual Arts (a.k.a. the AVA) is a non-profit, artist-focused arts organisation whose primary aim is the advancement and promotion of contemporary art and artists.

1850

South African Fine Arts Society is founded in Cape Town.

1851

The Society arranges the first-ever exhibition of fine art in South Africa.

1871

The Society becomes SA Fine Arts Association. Members resolve to establish a permanent gallery & collection for the residents of the Cape Colony.

1872

The National Collection is founded in part by a bequest of paintings by the art patron Sir Thomas Butterworth Bayley.

1875

The Association purchases a premises on Queen Victoria Street which temporarily houses the collection (now known as Iziko National Gallery).

1945

Becomes the South African Association of Arts (SAAA), embracing existing art societies all over the country.

1971

SAAA headquarters in the Western Cape move into its current location at 35 Church Street.

1995

SAAA headquarters in the Western Cape transforms itself into the Association for Visual Arts (AVA), an independent and autonomous organisation.

2001

AVA forms a partnership with Spier, who through the donation of the AVA's premises becomes its major sponsor.

Membership-based all these years, the AVA has offered a much-needed space for unconstrained art-making, daring ideas and maverick conversations to flourish.

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**Cover image:** *Detail of Trude Gunther - 'Logic on Death and the Damned'* 2022. 620 x 780 mm. Oil on canvas.





Detaill of Marsi van de Heuvel - 'Body Language' 2022.  
1500 x 670 mm. Oil on canvas.

## 5 DECADES OF ARCHIVES

Five decades of **archives** are currently stored in the AVA's attic and lounge. Its contents include notes, correspondence, exhibition documents, administration records, financial data, letters, minutes of board meetings and AGMs, media communications, architectural plans, visitors books, membership details and other paraphernalia.

**Flipside: The Inadvertent Archive** - a book of creative non-fiction by Dr Kim Gurney (UWC) which brings to literary life the previously unexamined AVA Archive, is forthcoming in 2023, published by iwalewabooks. These miscellaneous paper records of exhibition-making and institution-building, spanning about five decades pre- and post-apartheid, offer a compelling trail about the backstage life and sociopolitical evolution of an association built for purpose not profit, officially born in 1995 but whose genealogy stretches back to 1850. The storyline journeys from room to room in the architectural plans of the original house that AVA calls home; each one themed for a specific topic. The kitchen, for instance, is about working principles, the lounge discusses art and politics while the rooftop reflects upon outward-looking connections into artworld ecologies. Complexities about curatorial care and the invisible labour involved in assembling cultural infrastructures emerge from following the 'inadvertent archive' – specific artefacts that startle, to see where they might lead. Voices from the archive itself are juxtaposed to weave a literary bricolage that ultimately rejects discontinuities and shows how interlinked things truly are. Flipside, four years in the making and Gurney's fourth book, is edited by Karen Press, with a foreword by Jacob Dlamini and introduction from Mirjam Asmal, and is supported by various institutional partners.

The unedited Archive is being digitised in partnership with A4 Foundation. A custom-made website will host the wide variety of documents as Living Archive, aimed at offering public access and research opportunity for current and future generations.





*Detail of Jason Bronkhorst - 'Artemis' 2022. 400h x 120w x 320. Cold cast bronze head with jelutong wood body.*

## EXHIBITIONS

AVA's home-trained Instacrew installs around 30-40 exhibitions in our various exhibition spaces per year. Principles of shared decision-making, experimentation and collaboration are at the heart of the AVA. For the third year in a row this year, ArtReach support extends to offer curators **Conscious Curating Co-production** packages that include aspects of marketing, programming, artist liaison and/or fundraising.

## SATELLITE EXHIBITIONS

**Leeuwenhof Slave Quarters Remembrance Gallery**, Hof Street - a series of AVA-curated exhibitions of contemporary art by artists who share in the heritage of slavery and slave trade routes. Public viewing days: every first Saturday of the month, from 10am - 2pm.

Bookings: [capetownmuseum@westerncape.gov.za](mailto:capetownmuseum@westerncape.gov.za)  
(send your name and ID#)



**Wale Street Chambers**, 33 Church Street - Group show of AVA members' artwork. Open 24/7.

**Daddy Long Legs Art Hotel**, 134 Long Street - Group show of AVA members' artwork. Open 24/7.

### Online exhibition portal:

[www.kunstmatrix.com/en/association-for-visual-arts](http://www.kunstmatrix.com/en/association-for-visual-arts).

### How to apply

Artists or curators interested in having a solo or group exhibition at the AVA need to submit an exhibition proposal at a certain time of the year. An open call for submissions is published in June.

Details on [www.ava.co.za/faqs](http://www.ava.co.za/faqs) or subscribe to our mailing list and/or follow our social media feeds for calls for proposals.





Detail of Sonya Rademeyer - "Prayer to the Young Moon"  
2020. Video still. 5min 17sec

## AVA IS OWNED BY ITS MEMBERS

Membership packages are open to all

### Members' benefits

- A right to vote at annual general meetings.
- An opportunity to nominate board members.
- Invitations to all private viewings, exhibition openings, artist and curator walkabouts.
- Opportunity to show work in AVA curated exhibitions.
- Loan of art books from the AVA Lounge+ library. (free of charge)
- 5% discount on all artwork at the AVA Gallery.
- 10% discount on art supplies from Artland.
- 10% discount on art supplies from The Deckle Edge.
- A negotiated discount on venue rental for functions, events and exhibitions.
- Freshly ground + brewed coffee at AVA's Lounge+ for R10 only.
- A complimentary glass of wine from Spier on First Thursdays.
- A complimentary coffee or tea at Mozart on Church with your breakfast or lunch.
- 5% discount on any PDF art report produced by Corrigall & Co.

### Circle - AVA 50 Collectors

Limited to only 50 members, Circle provides art collectors with an opportunity to connect over their shared love of art while participating in exclusive art events. Circle commemorates 50 years since the AVA moved into its premises on Church Street in central Cape Town. Membership fees go towards the establishment of an endowment fund that will ensure the AVA's ongoing sustainability in the rapidly growing Cape Town visual arts eco-system.

To find out how to join, visit: [www.ava.co.za/join](http://www.ava.co.za/join).







*Installation by Daniel Tucker 'From What Remains (Tableaux)' and From What Remains (Wall Piece) 2021*

# January

19.01.23 - 02.03.23

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## Main Gallery / New Media Room

'*The Invisible Thread*' - Curated by Swain Hoogenvorst

## Long Gallery

'*The True Story Of The Incident In The Garden*'

- by Stefan Carstens / Luke Carstens

## Mezzanine Gallery

'*Kilelo Milelo*' (*Today we cry*) - by Effen Munguanzo

# March

09.03.23 - 20.04.23

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## Main Gallery

'*Unmourned Bodies*' - Curated by Jo Rogge

## Long Gallery

'*Inside Pieces*' - by Jean-Marie Malan / Guy Simpson

## Mezzanine Gallery

'*Transmission*' - by Jess Sutherland

## New Media Room

'*Lilahloane*' - by Imameleng Masitha

# April

27.04.23 - 08.06.23

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## Main Gallery

'*STONED*' - Curated by Cheryl Traub Adler

## Long Gallery

'*Safe Space*' - by St John and Faith Fuller

## Mezzanine Gallery

'*How to be black for beginner*' - by Thuthukani

## New Media Room

'*In Flux: Etchings of Memory, Community and Legacy*'  
- by Creative Avenue

# June

22.06.23 - 10.08.23

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## Main Gallery

'*Tales of History Retold*' - Curated by Kim Gurney & Carlyn Strydom

## Long Gallery

'*Mothers / Homecoming*' - by Marsi van de Heuvel

## Mezzanine Gallery

'*Stolen reveries of the faces of Briatziea*' - by Bongani Vincent

## New Media Room

'*A circle within*' - by Ayesha Mukadam





Effo Munguanzo - 'MILELO ( we cry )' 2022.  
730 x 350 x 650mm. Mixed Media wall sculpture.

# August

17.08.23 - 28.09.23

## Main Gallery / Mezzanine Gallery / New Media Room

'NEXXUS'

- by Sonya Rademeyer / Franco Prinsloo / Caroline Sohie

## Long Gallery

'Invasive Species' - by Jason Bronkhorst

# October

05.10.23 - 16.11.23

## Main Gallery

'What is a Garden' - Curated by Winnie Size

## Long Gallery

'Forest of Remains' - by Klare van Heerden / Daniel Tucker

## Mezzanine Gallery

'Dear Joburg' - by Brian Mokhachane

## New Media Room

'4 Connected Cubes' - by Herman Pretorius

# November

23.11.23 - 11.01.24

## Main Gallery

'An Apologetic Remorse Code' - by Trude Gunther

## Long Gallery

'History' - by Jacobus Kloppers

## Mezzanine Gallery

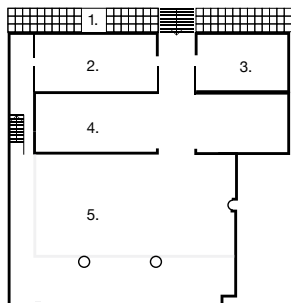
'Open' - by Amber Alcock

The AVA Gallery is made up of four gallery spaces, each with a distinctly different character. In addition, Lounge+, the outdoor stoep and the roof top are used for talks, performances and events. All spaces can be hired for events and film shoots.

**Enquires:** [admin@ava.co.za](mailto:admin@ava.co.za)

The Association for Visual Arts Gallery

← Long St. 35 Church St. Burg St. →

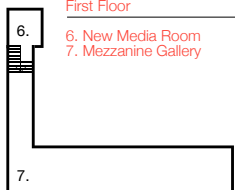


### Ground Floor

- 1. Stoep
- 2. Office
- 3. Salon Room
- 4. Long Gallery
- 5. Main Gallery

### First Floor

- 6. New Media Room
- 7. Mezzanine Gallery



Ground Floor

First Floor



## BECOME A MEMBER

Complete the form below or visit [www.ava.co.za/join](http://www.ava.co.za/join) to become a member, receive discounts from our partners (detailed on our website) and have a voice in the Association.

### MEMBERSHIP TYPES

Single Membership:	R 150
– Two years:	R 280
– Five Years:	R 550
Couple:	R 280
Organisation:	R 300
Pensioners & Students:	R 75

**Name:** .....

**Address:** .....

.....

.....

**Postal Code:** .....

**Email:** .....

**Telephone:** .....

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### Banking Details:

<u>Account Name</u>	Association for Visual Arts
<u>Bank</u>	First National Bank
<u>Branch Code</u>	250655
<u>Current Account</u>	628 3313 6733

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### VAT, NPO and PBO Details

<u>VAT Registration</u>	483 025 1536
<u>NPO Registration</u>	035-161
<u>Public Benefit Organisation</u>	930 002 912



## OUR PARTNERS & DONORS

### Long Term Partners:

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<sup>1692</sup>  
*Spier*

JOAN ST. LEGER  
LINDBERGH  
CHARITABLE TRUST

### Programme Partners:

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A4 Arts Foundation



WORLDART

### We Adhere To:

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Association  
*for Visual Arts*

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